

Building Partnership

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INVITATION

We are pleased to invite you

to a press conference

to project named

"SILVER ECONOMY"

which takes place on

25th April 2018 (Wednesday) at 12:00 o´clock in PRESTIGE Restaurant & Cafe Budova Central Office 1152, Dunajské nábrežie, 945 01 Komárno.

Press conference will be held for the project named "Silver Economy", project ID: SKHU/1601/4.1/164, supported by INTERREG V-A Slovakia-Hungary Cooperation Programme, financed from ERDF, state budgets and partner's own budgets. Project lead beneficiary is "Rába – Duna- Vág Korlátolt Felelőségű Európai Területi Társulás" (HU), the other partners are "Kisalföldi Vállalkozásfejlesztési Alapítvány" (HU), "Regionálna rozvojová agentúra Komárno" (SK) a "Regionálna rozvojová agentúra Senec – Pezinok" (SK).

The implementation of the project started on 1st September 2017 and will run until 31st December 2018.

The aim of the project is to strengthen the cross-border cooperation of public and private institutions, cooperation between the government and the corporate sector, industrial sector, trade associations, chambers of commerce, and with the organizations representing the elderly people as well, with the objective to support the development of silver products and services.

PROGRAMME:

12:00	Presentation of the project "Silver Economy"
12:15	Silver economy Exhibition and Fair
12:30	Presentation of the web portal <u>www.skhu-silver.eu</u>
13:00	Information on the upcoming trainings for the 50+ age group

We are looking forward to your participation!

Ing. Andrea Fialová directress of RDA Komárno

In Komárno, 16th April 2018

