Building Partnership

SMART COMMUNITIES CONFERENCE
FOR PRACTITIONERS AND SCIENTISTS

LOCAL AND COMMUNITY DEVELOPMENT
BUILDING SMART COMMUNITIES

SMART COMMUNITIES

VIRTUAL EDUCATION AND RESEARCH
AND DEVELOPMENT AND INNOVATION NETWORK
IN THE SLOVAKIAN – HUNGARIAN BORDER REGION

17th-18th May 2018, Herľany, Slovakia

Organiser:

Technical University of Košice, Faculty of Economics

PROGRAMME

Day 1: 17th May 2018

Location: Education training facility in Herľany

09:00 - 09:30	**Arrival, Registration**
09:30 - 09:40	**WELCOME**
09:40 - 12:30	**PLENARY SESSION**

Chairperson: Oto Hudec, Faculty of Economics, Technical University of Košice

09:40 - 10:10 **Smart Communities in a Global Context – Tendencies and Challenges**, Viktória Jósza, ITA, Hungary

10:10 - 10:40 **The Importance of Regional Development in the Office of Košice self-governing region**, Peter Ťapák, Office of Košice Self Governmental Region

10:40 - 11:10 Coffee break

11:10 - 11:40 **Kosice Region as a Unique Tourist Destination in the European Context – WEareUNESCO (UNESCOwithinREACH)**, Lenka Vargová Jurková, Košice Region Tourism

11:40 - 12:10 **On the Transmission of Community Norms: The Case of Segregated Roma**, Tomáš Želinský, Faculty of Economics, Technical University of Košice

12:10 - 12:30	**Questions and Answers, Closing Remarks**
12:30 - 14:00	**LUNCH**

THEMATIC SESSIONS

Thematic Session 1 (in ENG)	SMART CITIES AND CITIES AND REGIONS	
Chairperson:	*Viktória Jósza*	
14:00 - 14:15	Smart City Solutions in the Capitals of the EU countries	Daniel Orosz; Zsolt Peter
14:15 - 14:30	Development of Smart Traffic Evaluation - And Influence-Modules Based on Non-Declarative Rules of Artificial Intelligence	László Pitlik; László Pitlik (Jr.); Marcell Pitlik; Mátyás Pitlik; Áron Gyimesi
14:30 - 14:45	Smart Governance and Participatory Citizenship	Žofia Sinčáková; Adriana Kepičová
14:45 - 15:00	Rural Innovation: Smart Ideas and Good Practices from Hungary	Honvári Patrícia
15:00 - 15:15	The Relationship between Public Transport and Tourism in Budapest	Bulcsú Remenyik; Botond Sikó; Lajos Szabó; László Guth

15:15 - 15:30	Issues of Porter's Competitive Advantage Model Form the Point of View of a South-Transdanubian Small Settlement	Árpád Duczon
15:30 - 16:00	Coffee break	
Thematic Session 2 (in ENG)	**RESILIENT CITIES AND REGIONS**	
Chairperson:	*Miriam Šebová*	
16:00 - 16:15	Urban Development in the Light of Climate Change	Michal Schvalb
16:15 - 16:30	Resilient Small Towns in Hungary	Pál Szabó; Katalin Vörös-Torma
16:30 - 16:45	Socio-economic Resilience Capacity and Vulnerability	Monika Šiserová; Oto Hudec
16:45 - 17:00	A Technology Context for Resilient City - Case of Košice on the Tourism Map	Gabriela Koľveková; Erika Liptáková

Thematic Session 3 (in ENG)	**FINANCE AND DEVELOPMENT**	
Chairperson:	*Peter Džupka*	
14:00 - 14:15	Empirical Analysis of Intangible Assets as determinants of firm performance: Evidence from Western and Northern Europe	Silvia Mrázková
14:15 - 14:30	Impact of Globalization Tendencies and Competitiveness Factors on Operating Surplus of Enterprises in Various Region Types	Emília Huttmanová; Tomáš Valentiny; Dominik Gira; Roman Novotný
14:30 - 14:45	Unconventional Monetary Policy Impact on Foreign Exchange - Evidence from EU	Leoš Šafár; Renáta Rodáková
14:45 - 15:00	The Comparison of Financial Behavior of University Students and their Skills in Terms of Financial Literacy Concept under the Slovak Condition	Eva Huculová
15:00 - 15:15	Theoretical Background and Problems of Health Care Efficiency with DEA Models	Jakub Sopko; Kristina Kočišová
15:15 - 15:25	Perception of Social Entrepreneurship Among Entrepreneurs in Slovakia	Jozef Bľanda
15:25 - 15:30	Social Entrepreneurship for Local Development in Rural Areas	Henrieta Kiraľvargová
15:30 - 16:00	Coffee break	
Thematic Session 4 (in ENG)	**CROSS- BORDER COOPERATION AND HRD**	
Chairperson:	*Iveta Korobaničová*	
16:00 - 16:15	Does Size Matter? Different Paths of Hungarian Ethnoregional Parties in Neighbouring States	Nóra Baranyai
16:15 - 16:30	Educational Effectiveness of Secondary Schools in Selected Countries	Darya Dancáková
16:30 - 16:45	Hungarian - Slovak Cross-border Research on the Labour Market Opportunities of Disadvantaged Job Seekers	Andrea Visztenvelt; Csilla Judit Suhajda
16:45 - 17:00	Cross-Border Cooperation Programme - Analysis of the ENPI CBC HU-SK-RO-UA 2007-2013	Barbora Kováčová

Thematic Session 5 (in SK)	MANAGING MIGRATION AND DIVERSITY RIADENIE MIGRÁCIE A DIVERZITY	
Chairperson:	*Tomáš Želinský*	
14:00 - 14:20	Migration, Diversity & Vulnerability	Iveta Orbánová
14:20 - 14:35	Managing Migration and Diversity through Local Government Capacity Building	Jana Knežová
14:35 - 15:30	Round Table Discussion on Migration and Diversity in Kosice Region	Moderated by Iveta Orbánová
15:30 - 16:00	Coffee break	
16:00 - 17:00	Round Table Discussion on Migration and Diversity in Kosice Region	Moderated by Iveta Orbánová

17:30 - 18:30   DINNER

18:30 - 20:00   WINE TASTING

20:00 - 24:00   SOCIAL PROGRAMME

Day 2: 18th May 2018

Location: Education training facility Herľany

Thematic Session 6 (in SK)	REGIONAL DEVELOPMENT	
Chairperson:	*Oto Hudec*	
09:00 - 09:20	Smart People in Smart Cities	Oto Hudec
09:20 - 09:40	Migration and Diversity	Tomáš Malatinec
09:40 - 10:00	Measuring the Potential of Green City: Case Study from Slovakia	Miriam Šebová; Lucia Paľuchová
10:00 - 10:30	Coffee break	
10:30 - 10:50	Key Factors of Silicon Valley Cluster's Success and Excellence	Peter Burger
10:50 - 11:20	Regional Constructed Advantage as a New Tool for the Regional Policy	Slávka Klasová; Viliam Kováč
11:20 - 11:40	Cross Border Cluster Initiatives For Economic Development Support	Nataša Urbančíková
11:40 - 12:00	Discussion	

09:00 - 12:00   SMART COMMUNITIES project meeting

12:00   LUNCH