**INVITATION**

**For the ceremonial opening of the Cultplay interactive thematic park in Kolárovo (SK)**

Municipality of Kolárovo (SK), as a project partner of the project called **“CULTPLAY - Interactive Thematic Parks - Innovative Use of Cultural Heritage”**, implemented within the INTERREG V-A Slovakia - Hungary Cooperation Programme, invites You to the ceremonial opening of the Cultplay interactive thematic park in Kolárovo (SK).

Date: **21st June 2021 (Wednesday) 11:00**

Address: **CULTPLAY - Interactive Thematic Park (Školská ulica, Kolárovo – near the sportshall, Slovakia)**

# Theme of the thematic park: “Reduced reserve of the old castle of Tata”

The main objective of the construction of the Cultplay interactive thematic park in Kolárovo (SK) is to demonstrate a cultural heritage of Hungary, that in this case is the old castle of Tata. Another important goal is to involve local people and tourists (regardless of age), in addition to children, through a new way of actively exploiting cultural heritage. The park also includes a so-called augmented reality, which is available in 3 languages (Hungarian, Slovak, English) for those who are interested. After the opening ceremony, children are welcomed to use the park as a playground.

Thank you for Your kind participation in advance!

Municipality of Kolárovo (SK)

The program of the opening ceremony is included.

Theme of the thematic park: **“Reduced reserve of the old castle of Tata”**

**Planned program of the ceremonial opening of the Cultplay interactive thematic park in Kolárovo (SK)**

11:00 – 11:10 Ceremonial opening speech of Árpád Horváth, Mayor of Municipality of Kolárovo

11:10 – 11:20 Ceremonial opening speech of József Michl, president of Pons Danubii EGTC

11:20 – 11:30 Ceremonial opening speech of Zoltán Bara, director of Pons Danubii EGTC

11:30 – 11:40 Cultural program – performance of students of the local art school

11:40 – 11:50 Press conference

11:50 – Ceremonial opening of the Cultplay interactive thematic park, closing, refreshment

We look forward to hearing from you and kindly ask you to **confirm Your participation via e-mail address of the project partner:** [**rigo@mestokolarovo.sk**](mailto:rigo@mestokolarovo.sk) **by 21st June 2021 at the latest.**

Kolárovo, 15th June 2021

Contact person of Municipality of Kolárovo (SK):   
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Our event takes place as part of the CULTPLAY project (SKHU/1601/1.1/209), within the Interreg V-A Slovakia-Hungary Cooperation Programme, with the support of the European Regional Development Fund. The information on this invitation and at the event does not necessarily represent the official position of the European Union. Detailed information on the program is available at the Programme’s official website: www.skhu.eu.