**Subject: Invitation - "How to measure the circularity of a company?"- CircularRegions project closing event on 22 March,** 09:00-11:00



Dear Sir/Madam,

We cordially invite you to the “**How and why to measure the circularity of your company?”** - **Circular Regions project closing event**, organised by the Business Council for Sustainable Development in Hungary (BCSDH) and its project partners, the Slovak Business Agency (SBA), the Institute of Circular Economics (INCIEN) and IFKA Közhasznú Nonprofit Kft.

**Date: 22 March 2022** (Tuesday) **09:00-11:00**

**Venue: Zoom platform**

[**REGISTRATION**](https://bcsdh.hu/circularregions-projektzaro-esemeny-marcius-22-online-circularregions-project-closing-event-22-march-2022-online/)

The goal of the project was to develop a **circularity service for SME-s** and **establish collaboration** among organizations that are members of the circular economy platforms in Hungary and Slovakia in order to **enhance transition to a more circular economy in the cross-border regions.**

**Agenda:**

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| --- | --- | --- |
| 09:00 | Welcome speech | Iren Marta, BCSDH |
| 09:05 | Keynote speech: How can circular economy contribute to solve climate change? | Vojtech Vosecky, Circle Economy |
| 09:20 | Introduction of the INTERREG CircularRegions project | Denisa Rasova, Slovak Business Agency |
| 09:25 | Main results of circularity mapping  | Bence Janek, IFKA |
| 09:40 | Circularity measurement tool and service | Martina Luptakova, INCIEN |
| 09:55 | Panel discussion with experts | Experts |
| 10:30 | Main findings and lessons learned  | Iren Marta, BCSDHIvett Takacs, BCSDH |
| 10:45 | Sustainability of the project and closing | Andrej Spanik, Slovak Business Agency |

**The language of the event is Hungarian, English and Slovakian with simultaneous interpretation.**

*The project partners are the Slovak Business Agency, the Institute of Circular Economics, the Business Council for Sustainable Development in Hungary and IFKA Közhasznú Nonprofit Kft.*

*Project is co-financed by the European Union from the*European Regional Development Fund.

*More information:*[***www.skhu.eu***](http://www.skhu.eu/)*|*[*Facebook*](https://www.facebook.com/Circular-Regions-SK-HU-107304984650522)*|*[*LinkedIn*](https://www.linkedin.com/company/71246344/admin/)

We are looking forward to meeting you virtually,

**Márta Irén**

Igazgató /Managing Director



Magyarországi Üzleti Tanács a Fenntartható Fejlődésért/

Business Council for Sustainable Development in Hungary

Székhely és iroda: 1118 Budapest, Ménesi út 9/A.

Mobil: + 36 30 229 1944

E-mail: iren.marta@bcsdh.hu I Web: [www.bcsdh.hu](http://www.bcsdh.hu/)

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