

Visibility guide for projects

Minimum requirements

...from the moment you know you have a supported project.

Every beneficiary

Inform the public about the project on your website.

Create a temporary billboard or a poster at the beginning of the project.

Create a permanent plaque or billboard at the end of the project (if relevant).

Every project

Organize one press conference at the beginning of the project.

Issue at least two press releases during the life of the project.

Organize at least one public project event during the life of the project..

The design of the billboards/posters/plaques must be approved by the Joint Secretariat.

All public events must be announced to the Joint Secretariat on www.skhu.eu.

Visibility elements

In general all communication materials created by projects must contain the following elements:

Programme logo



Programme slogan

Building Partnership

Reference to the Fund

European Regional Development Fund

Programme's webpage

www.skhu.eu

Disclaimer

'The content of this does not necessarily represent the official position of the European Union.'

IMPORTANT NOTE

The elements to use may differ based on the type of the communication material.

Further details in the Visibility guide for projects.

www.skhu.eu/downloads

These rules apply to those beneficiaries and their projects that are (to be) financed from the funds of the Interreg V-A Slovakia-Hungary Cooperation Programme.