

# Workshop and training for startups

## Doing Business in the US, HU and SK

### PROGRAM

**Venue:** Budapest Enterprise Agency  
1072 Budapest, Rákóczi út 18., Hungary, 2<sup>nd</sup> floor

**Date, time:** 22.03.2019. 11:00-14:00

- Doing business in Hungary – Piroska Szalai, chair of the board – BEA
- Doing business in the U.S. (special focus: Georgia/Atlanta) – John E. Parkerson, JR., Honorary Consul General of Hungary in Atlanta, and MBA students (18 persons)
- Each invited start-ups give a 3 min. pitch (not more than 5-7 startups)
- Round-table discussion
- GA Tech student – Hungarian and Slovakian companies networking accompanied by a light lunch

Background information:

John E. Parkerson, JR. is the Honorary Consul General of Hungary in Atlanta. Besides serving as Honorary Consul John also actively supports Hungarian startup companies by providing an excellent program at Georgia Institute of Technology. He teaches an MBA International Practicum focused on Hungary in spring semester (January-April) 2019 for The Scheller College of Business, Georgia Institute of Technology (Georgia Tech), in Atlanta <https://www.scheller.gatech.edu/index.html> with the participation of 18 students.



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