**INVITATION**

**For the ceremonial opening of the Cultplay interactive thematic park in Nové Zámky (HU)**

Municipality of Nové Zámky (SK), as a project lead partner of the project called **“CULTPLAY - Interactive Thematic Parks - Innovative Use of Cultural Heritage”**, implemented within the INTERREG V-A Slovakia - Hungary Cooperation Programme, invites You to the ceremonial opening of the Cultplay interactive thematic park in Nové Zámky (SK).

Date: **04th June 2021 (Friday) 10:30**

Address: Nábrežná, Nové Zámky, Slovakia

# Theme of the thematic park: “Replica of the historic fortress in Nové Zámky”

The main objective of the construction of the Cultplay interactive thematic park in Nové Zámky (SK) is to demonstrate a cultural heritage of Slovakia, that in this case the replica of the historic fortress in Nové Zámky.

Another important goal is to involve local people and tourists (regardless of age), in addition to children, through a new way of actively exploiting cultural heritage. The park also includes a so-called augmented reality, which is available in 3 languages (Hungarian, Slovak, English) for those who are interested. After the opening ceremony, children are welcomed to use the park as a playground.

Thank you for Your kind participation in advance!

Municipality of Nové Zámky

The program of the opening ceremony is included.

Theme of the thematic park: **“The replica of the historic fortress in Nové Zámky”**

**Planned program of the ceremonial opening of the Cultplay interactive thematic park in Nové Zámky (SK)**

10:30 – 10:40 Ceremonial opening speech of PhDr. Mgr art. Otokar Klein,

Mayor of Municipality of Nové Zámky

10:40 – 10:50 Ceremonial opening speech of Zoltán Bara, director of Pons Danubii EGTC

## 10:50 – 11:00 Ceremonial opening speech of **PaedDr. Igor Éder**, Vice -Chairman of Nitra Self- governing Region

11:00 – 11:20 Performance of the children from the local kindergarten

11:20 – 11:30 Press conference

11:30 – Ceremonial opening of the Cultplay interactive thematic park, closing, refreshment

We look forward to hearing from you and kindly ask you to **confirm Your participation via e-mail address of the project partner: nikoleta.zalezakova@novezamky.sk by 03th June 2021 at the latest.**

Nové Zámky, 02th June 2021

Contact person of Municipality of Nové Zámky:

Ing. Nikoleta Záležáková, [nikoleta.zalezakova@novezamky.sk](mailto:nikoleta.zalezakova@novezamky.sk)

Tel. No. +421 35 6921729, 0907 500647

Our event takes place as part of the CULTPLAY project (SKHU/1601/1.1/209), within the Interreg V-A Slovakia-Hungary Cooperation Programme, with the support of the European Regional Development Fund. The information on this invitation and at the event does not necessarily represent the official position of the European Union. Detailed information on the program is available at the Programme’s official website: www.skhu.eu.