**INVITATION**

**For the ceremonial opening of the Cultplay interactive thematic park in Oroszlány (HU)**

Municipality of Oroszlány (HU), as a project partner of the project called **“CULTPLAY - Interactive Thematic Parks - Innovative Use of Cultural Heritage”**, implemented within the INTERREG V-A Slovakia - Hungary Cooperation Programme, invites You to the ceremonial opening of the Cultplay interactive thematic park in Oroszlány (HU).

Date: **3rd September 2021 (Friday) 10:30**

Address: **CULTPLAY - Interactive Thematic Park (Hungary, 2840 Oroszlány, Mészáros L. utca)**

# Theme of the thematic park: “The renaissance castle of Šaľa”

The main objective of the construction of the Cultplay interactive thematic park in Oroszlány (HU) is to demonstrate a cultural heritage of Slovakia, that in this case is in the The castle of Šaľa.

Another important goal is to involve local people and tourists (regardless of age), in addition to children, through a new way of actively exploiting cultural heritage. The park also includes a so-called augmented reality, which is available in 3 languages (Hungarian, Slovak, English) for those who are interested.

After the opening ceremony, children are welcomed to use the park as a playground.

Thank you for Your kind participation in advance!

Municipality of Oroszlány (HU)

The program of the opening ceremony is included.

Theme of the thematic park: **“The renaissance castle of Šaľa”**

**Planned program of the ceremonial opening of the Cultplay interactive thematic park in Oroszlány (HU)**

10:30 – 10:35 Ceremonial opening speech of Zoltán Lazók, Mayor of Municipality of Oroszlány

10:35 – 10:40 Ceremonial opening speech of Jozef Belický, Mayor of Municipality of Šaľa

10:40 – 10:45 Ceremonial opening speech of Zoltán Bara, director of Pons Danubii EGTC

10:45 – 10:55 Ceremonial opening speech of Czunyiné Dr. Bertalan Judit, member of parliament

10:55 – 11:05 Ceremonial opening speech of György Popovics, president of the county municipality Komárom-Esztergom

11:05 – Ceremonial opening of the Cultplay interactive thematic park, closing

We look forward to hearing from you and kindly ask you to **confirm Your participation via e-mail address of the project partner: adorjan.anett@oroszlany.hu by 31st August 2021 at the latest.**

Oroszlány, 23rd August 2021

Contact person of Municipality of Oroszlány (HU): Anett Adorján (**adorjan.anett@oroszlany.hu**)

Our event takes place as part of the CULTPLAY project (SKHU/1601/1.1/209), within the Interreg V-A Slovakia-Hungary Cooperation Programme, with the support of the European Regional Development Fund. The information on this invitation and at the event does not necessarily represent the official position of the European Union. Detailed information on the program is available at the Programme’s official website: www.skhu.eu.